

The New York Times Company and Amazon Announce Licensing Agreement

The New York Times Company and Amazon have announced a multi-year licensing agreement that will bring Times editorial content to a variety of Amazon customer experiences. This broadens the companies' existing relationship, and will bring additional value to Amazon customers and bring Times journalism to wider audiences.

With this new agreement, Amazon is licensing editorial content from The New York Times, NYT Cooking, and The Athletic for AI-related uses. This will include real-time display of summaries and short excerpts of Times content within Amazon products and services, such as Alexa, and training Amazon's proprietary foundation models. The collaboration will make The New York Times's original content more accessible to customers across Amazon products and services, including direct links to Times products, and underscores the companies' shared commitment to serving customers with global news and perspectives within Amazon's AI products.

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